

introducing SDN/PURE



# raising the standard for health and safety

In the wake of COVID-19, your guests will have even higher expectations for cleanliness – particularly when it comes to high-touch items like daybeds, pillows, and other soft surfaces.

## protect guests and provide peace of mind

For the cruise industry, **minimizing the spread of infection among guests** is a top priority – yet soft surfaces are often overlooked as a vectors for contamination.

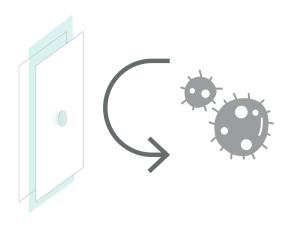
By their very design, traditional cushioning accumulates viruses, bacteria, dust, mold, and other pathogens over time. With each use, these pathogens are expelled into the air, increasing the risk of infection.

That is why Shores, in partnership with Spry, is now offering a cleaner, safer alternative to protect guests and staff.



COVID-19 Flu Common Cold Norovirus

### the new standard for cleanliness



Waterproof and breathable, Spry's Pneumapure® filter blocks all viruses, bacteria, and other pathogens from entering the cores of pillows, cushions, mattresses, and other soft surfaces.

### reduce costs, improve sustainability

Across the cruise industry, cushions, pillows, and other soft surfaces need frequent replacing, adding a significant recurring cost to the hotel or cruise line's budget.

Despite the frequent replacement of soft goods, pillows still need to be washed often, wasting valuable time, money & resources. The use of our filter can dramatically increase the life of a pillow or cushion, reducing landfill and improving sustainability.

By integrating Spry's filter technology across a wide variety of soft goods, Shores is able to offer a sustainable solution for better health and comfort.

#### contact us

Interested in learning more about Shores virus-blocking soft goods?

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